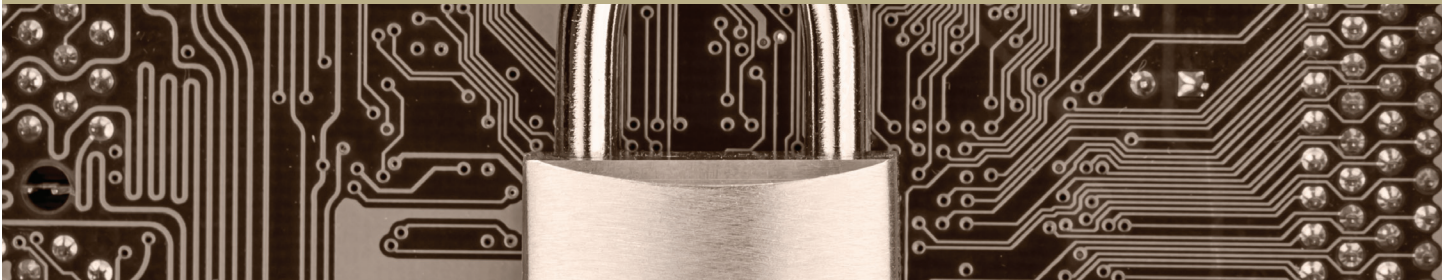


2015 CYBERSECURITY UPDATE:

YOUR BEST DEFENSE IS HAVING A PLAN -
KNOW THE RISKS, PREPARE FOR THE RISKS, & INSURE FOR THE RISKS



Please join us for a complimentary seminar with attorneys from Nyemaster Goode and guest speakers from Bankers Trust and Holmes Murphy to discuss how your organization can prepare for and defend against cybersecurity risks. Our attorneys and guest speakers will address external and internal cybersecurity threats your organization faces on a daily basis and ways to prepare for and minimize the risks. We will also talk about cybersecurity insurance. This seminar is for in-house counsel, human resource and public relations professionals, risk managers, and executive leadership and upper management.

Applications for CLE and SHRM continuing education credits are pending.

Tuesday, September 1

Des Moines Golf & Country Club
1600 Jordan Creek Parkway
West Des Moines

RSVP, please RSVP by August 26
hfh@nyemaster.com

- or -
515-283-8037

Breakfast

7:00 a.m. Complimentary Breakfast

Seminar

7:25 a.m. Welcome
- Angel West & Michael Dayton, Nyemaster Goode, P.C.

7:30 a.m. Data Breach, Corporate Account Takeover, and Other Cyber Related Crimes
- Jodi Selby, CAMS, CFSSP, Vice President, Bankers Trust

7:55 a.m. Formulating a Comprehensive Written Information Security Program
- Kevin Collins, Nyemaster Goode, P.C.

8:15 a.m. Inside Job: Cybersecurity for Employers
- Ben Roach & Amanda Atherton, Nyemaster Goode, P.C.

8:25 a.m. Cybersecurity Liability & The Insurance Marketplace Response
- Nick Maletta, Cyber Liability Practice Leader, Holmes Murphy

8:50 a.m. Q & A: Lawyers Answer Your Questions