# Wendy K. Marsh

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Being a licensed pharmacist has been useful for Wendy Marsh in her more than 20 years of practicing <u>intellectual property</u> law. Because many of her clients' inventions are related to pharmaceuticals or chemicals, that background knowledge gives her a head start. "I already have a good understanding of their technology and how their inventions work," Wendy says. "I think the inventors appreciate the fact that I understand those aspects of their inventions."

Focused primarily on IP matters, including patents, trademarks, and copyrights, Wendy appreciates the diversity of her practice. "You never really know what's going to come in the door," she says. "I might be working on a pharmaceutical patent application, but I also have a lot of trademark experience, so I can be working on a trademark case or prosecuting a trademark application."

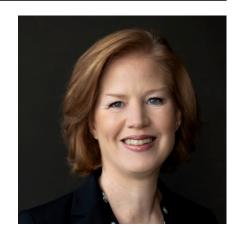
As part of that experience, Wendy frequently appears before the Patent Office Board of Appeals and Interferences. In appearances before the Trademark Trial and Appeal Board, she has argued numerous patent and trademark appeals. In addition to filing and prosecuting patent and trademark applications worldwide, Wendy counsels clients on issues relating to intellectual property acquisition, protection, enforcement, and management.

Before joining Nyemaster Goode, Wendy practiced for 15 years with McKee, Voorhees & Sease in Des Moines, where she supervised the firm's international and trademark departments.

With her diverse background and work experiences, Wendy looks for the unique answer to each client's individual situation. "Different perspectives from different experiences open up options," she says. "The more things that I'm exposed to in my career and outside of the firm, the more options I can present to the client in trying to strategize the best solution to their problems."

Throughout all of her strategies and casework, Wendy keeps her clients' needs at the forefront. "When you're writing briefs, you don't always remember that you're doing this for real people and that these things have a big impact on them," she says. "What we're doing is important to people and can really change their lives."

# RECOGNITION



# PRACTICE AREAS

- Intellectual Property
- Patents
- Copyrights
- Licensing
- Trade Secrets
- Trademarks & Legal Brand Management

## **EDUCATION**

• Drake University (B.S., Pharmacy, J.D.)

#### **BAR ADMISSIONS**

- lowa
- U.S. Patent and Trademark Office, Registered Patent Attorney
- Admitted to practice in all state and federal courts in Iowa
- Eighth Circuit Court of Appeals
- Federal Circuit Court of Appeals

#### RECOGNITION

#### Martindale-Hubbell

AV Preeminent, peer rated for highest level of professional excellence

#### SPEECHES & PUBLICATIONS

#### "Long Live the IP Czar?

Iowa Lawyer, February 2009

#### "Will NTP Eat Canadian BlackBerries for Lunch?"

Iowa Lawyer, March 2005 (co-author)

#### "Let the Inventor Beware,"

Iowa Lawyer, February 2005

# "Recording Industry Association of America Forces File Sharers to Face the Music"

Iowa Lawyer, November 2004

#### PROFESSIONAL & COMMUNITY AFFILIATIONS

#### **American Intellectual Property Law Association**

#### **American Bar Association**

Inventor's Committee, Chair, 1998-1999

#### **International Trademark Association**

Online Reference Committee, Member, 2010-2011

#### **Iowa State Bar Association**

Intellectual Property Law Committee, Chair, 2001–2002

#### **Iowa Intellectual Property Law Association**

President, 2006-2007

#### **Polk County Bar Association**

## **Greater Des Moines Partnership**

Board of Directors, 2016

# **Waukee Chamber of Commerce**

- President, 2016
- Vice President, 2015

#### **Waukee Community School District Board of Education**

President, 2022-2023

# PROFESSIONAL & COMMUNITY AFFILIATIONS

• Vice President, 2021-2022

#### **Waukee Community Schools Foundation**

2016-2022

#### **Waukee Leadership Institute**

Class of 2022

#### **Waukee Rotary**

- 2007–Present;
- President, 2012–2013
- Vice President, 2010–2011

#### **Faith Lutheran Church**

- Sunday School Music Director;
- Volunteer Pianist

## **Waukee School PTO**

Secretary, 2010-2011

## **Drake University Law School Moot Court Team**

Coach, 2003-2007

#### **Big Brothers Big Sisters of Iowa**

2000-2004

#### **Des Moines Jaycees**

1994-1997