

## Lynn Herndon

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DES MOINES OFFICE

Litigating issues “about a thousand feet deep” for nearly a decade, Lynn Herndon has focused her practice on [intellectual property law](#). She has represented sophisticated Fortune 500 companies in patent disputes related to software, computer science, medical software, medical device, video game, and body camera technologies.

Because of its ever-changing nature, the practice intrigues her. “Since I started practicing, the U.S. Supreme Court has frequently taken up cases involving or affecting patent law,” she says. “Forecasting what the law might be in the future and counseling our clients on how it might affect litigation is a very important part of my practice.”

Lynn continues her IP focus at Nyemaster and has expanded her practice to include broader commercial litigation. “What I’ve always liked about commercial litigation is that you usually have sophisticated parties on both sides putting forth their best effort to drill down to the real issues and how they can be resolved,” she says.

That collaboration is the cornerstone of her practice. “I really value collaboration and being able to share ideas amongst a team,” Lynn says. “I’ve always felt bringing the smartest and most amiable people together to collaborate on a problem has always resulted in a net for the client.”

Prior to law school, Lynn worked for the investment division of a large, regional bank handling public finance transactions. This introduced Lynn to a career in the law. Routinely working with attorneys, Lynn quickly picked up on the importance of their roles. “A career in law was something I never considered until I observed it firsthand and realized this was something completely in my wheelhouse.”

She’s never looked back, leveraging both opportunities and her creativity. “There is no treatise on how to be a good lawyer. It comes with practice. It comes with being presented with new problems every single day that you have never had to solve before.”

## RECOGNITION

### Best Lawyers: Ones to Watch

Litigation - Intellectual Property, 2023-2024

### Super Lawyers

Iowa, 2023

Missouri and Kansas Rising Star, 2014-2018

### UMKC Law Review

Editor-in-Chief

### The Urban Lawyer

Student Staff Member



## PRACTICE AREAS

- [Intellectual Property](#)
- [Intellectual Property Litigation](#)
- [Trademarks & Legal Brand Management](#)
- [Litigation](#)
- [Administrative Hearings, Arbitrations & Alternative Dispute Resolution](#)
- [Business & Commercial Litigation](#)
- [Intellectual Property Litigation](#)

## EDUCATION

- Drury University, Business Administration/ Spanish (B.A., summa cum laude)
- University of Missouri-Kansas City (J.D., summa cum laude)

## BAR ADMISSIONS

- Iowa
- Missouri
- U.S. District Court, District of Kansas
- U.S. District Court, Western District of Missouri
- U.S. District Court, Eastern District of Texas

## PROFESSIONAL EXPERIENCE

- Associate, Shook, Hardy & Bacon LLP, Kansas City, Missouri

Students in Free Enterprise (SIFE)

National and World Champion, Drury University Team Member, 2003

PROFESSIONAL & COMMUNITY AFFILIATIONS

American Bar Association

Intellectual Property Law Section

Children & Families of Iowa

Board of Directors, 2020–present

SPEECHES & PUBLICATIONS

“Help You, Help Me: Why Law Students Need Peer Teaching,” 78 UMKC L. Rev. 809, 2010

“Case Note, Huff v. Dekalb County,” The Urban Lawyer, Winter 2009

- Summer Associate, Shook, Hardy & Bacon LLP, Kansas City, Missouri
- Law Clerk, Warden Grier PC, Kansas City, Missouri
- Intern, Hon. Gregory David Kays, U.S. District Court for the Western District of Missouri